Project: Digital Strategy for Open Data and Strategic Plan Engagement
Council Priority: Strong Community Connections
Performance Measure: 2.15 Feeling Invited to Participate in City Decisions and 2.21 Satisfaction with Availability of City Information

This project entails identifying, creating and supporting the implementation of digital strategies and content creation to engage the Tempe community with the City's open data and strategic plan. This projects supports Tempe's pursuit of What Works Cities Certification for being a data-driven organization. Project deliverables include establishing and growing an online community, monitoring and moderating followers' interactions, creating responses to followers, and designing and editing e-communications.

Skills, Knowledge and Abilities best-suited for the project: *Social Media Platform knowledge, Writing, MS Word, Collaboration, Communication, Critical Thinking, Initiative, Interpersonal Skills, Organizational Skills, Research & Analysis, Self-directed, Time Management*